

Sponsored Advertising

2010 online rate card

levantinecenter.org



Los Angeles nexus for the Middle East/North Africa since 2001

Access an educated, affluent constituency, passionate about the arts and the Middle East/North Africa. We offer a range of options such as banner placement, calendar listings and email blasts. Combined with add-ons like ticket give-aways and placement of your collateral materials (posters, flyers etc) at our center and events around town, you'll reach many new people interested in your product, service or event.

- 10,000+ visitors per month ■
- membership list of 6,000+ ■
- strong word-of-mouth marketing ■
- extensive social media outreach ■
- over 30,000 people have attended events ■
- web content updated daily ■
- we post to Facebook, You Tube, Twitter et al ■

Accepted files: JPG, GIF, Flash, PDF. Artwork to be submitted no less than 5 days prior to campaign date. Graphic/web design available on demand.



**Fixed
Leaderboard**
728 x 90 pixels
\$500 per mo.

**Rotating
Rectangle**
150 x 150 pixels
\$150 per mo.

**Rotating
Leaderboard**
728 x 90 pixels
\$250 per mo.

**Fixed
Banner**
150 x 150 pixels
\$200 per mo.

Email Blasts
with 21 days' notice
\$150 per blast
less than 21 days
\$200 per blast

TO BOOK YOUR SPACE, CALL OR EMAIL:

310.657.5511

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